

AI for Business Bootcamp

Curriculum Overview

AI gets a lot more useful when it understands the business it is working inside.

The AI for Business Bootcamp is a five week, ten session program for business owners, executives, and managers who want to move past casual AI use and start applying it to the decisions, data, and workflows that matter inside their own organization.

This is not a lecture series about AI. It is a working program. Each week, you build something useful, test it against your business, and leave with an asset you can keep using after the bootcamp ends.

You will work with your own company data whenever possible. That may include financial reports, customer lists, sales pipeline data, operational files, vendor information, project data, or information specific to your role or department.

If using your own data is not an option, Triad AI provides synthetic data generated specifically for the bootcamp. You can complete the full program either way.

Before the program begins, students will need a Perplexity Computer account. The right level of account depends on your security needs and whether you are using your own data or Triad AI's synthetic bootcamp data. We recommend Perplexity Computer Enterprise Max at \$325 per month, especially for companies using sensitive business data. The bootcamp can also be completed with a Perplexity Computer Pro subscription at \$20 per month.

LENGTH

5 weeks / 10 sessions

FORMAT

Virtual, Tue & Thu evenings

DATA

Use yours or Triad AI synthetic data

Build the business context, then use it on money.

01

WEEK 1

Build Your AI

Create the persistent business context layer.

Students create a custom AI skill called "My Business," which becomes a persistent context layer for future work rather than a one-time conversation or document upload. They build out the core picture of the business: identity, market position, current state, strategy, customers, financial context, operations, and pain points.

By the end of the week, students stress-test that skill with questions that cut across multiple parts of the business, then refine it until it produces stronger and more useful answers.

YOU LEAVE WITH

A custom "My Business" AI skill that persists across future conversations.

02

WEEK 2

Money

Analyze margin, pricing, cash flow, and financial risk.

Students upload business data such as a P&L, revenue breakdowns, and cash flow information, all interpreted in the context of their "My Business" skill. Instead of looking at spreadsheets in isolation, they use AI to analyze margin, pricing, cost structure, and financial risks in the context of their goals, constraints, and customer mix.

The week includes scenario modeling around common business questions: what happens if a major client leaves, revenue falls for several months, or a new investment is made.

YOU LEAVE WITH

A financial action plan with three specific moves for the next 30 days and cash flow scenario models for the business.

Find growth leverage and operational leverage.

03

WEEK 3

Growth

Find revenue leaks and prioritize customer opportunities.

Students map their sales motion, identify where the largest leak exists, and evaluate which improvement would create the biggest revenue impact if strengthened.

They also look at their customer base more strategically by identifying top customers, expansion opportunities, at-risk relationships, and poor-fit customers. From there, they research and rank new prospects against the profile of their best customers.

YOU LEAVE WITH

A sales motion diagnostic and a 90-day growth plan with prioritized customer plays and ranked new targets.

04

WEEK 4

Operations

Turn operational data into decisions, automations, and SOPs.

Students upload working data that runs their business, such as inventory, projects, contracts, or vendor information. They use AI to move from raw analysis to business decisions by asking what the data shows, what should concern them, and what actions make sense when cross-referenced against strategy and financials.

The second half of the week turns those insights into execution through automations and SOPs. Students build at least one scheduled automation and generate process documentation that can be used by a team.

YOU LEAVE WITH

Documented operational decisions, live automations running on a schedule, and SOPs for key business processes.

Turn four weeks of work into an execution plan.

05

WEEK 5

The Plan

Prioritize what AI should do next.

Students look back across the decisions, actions, and outputs from the first four weeks, identify where AI created the most value, and rank their next AI opportunities by impact and effort.

That prioritization becomes a 90-day roadmap with concrete actions, owners, success metrics, and deadlines. The final result is not a vague intention to “use more AI,” but a practical next step plan grounded in four weeks of real work.

YOU LEAVE WITH

A 90-day AI implementation roadmap built on four weeks of real work with the business.

FOUNDING COHORT

Starts June 2, 2026.

Virtual. Limited seating. Register at triadai.io/bootcamp.

QUESTIONS

Talk to Will.

Email will@triadai.io if you want to confirm fit for your business before registering.